

The Marketplace for Private Tech Companies

Supercap.

SUPERCAP.GROUP

The Shareholder

The buying and selling of an investor's ownership in a privately held, venture capital or private equity backed company is defined as a direct secondary. Distinct from the limited partner secondary market, the direct secondary market is specified by a transfer of a directly held ownership interest in a company rather than a transfer of a fund of fund interest or indirect ownership stake. The direct secondary market creates an option for management and investors to divest their shares at a time when the entire company is not being sold in either a pre-IPO, trade sale or secondary deal.

The Issuer

In general most private companies are supportive of their shareholders accessing liquidity. Although a number of legitimate concerns regarding divestment of shares arises. These include sensitivity to disclose company financials, the secondary sales implication on their option pricing and/or company valuation and compliance with financial regulations. Each issuer has different processes and rules in place to address these matters. Almost all issuers have a right of first refusal on secondary divestments of shares and bringing in legal advice is a common practise.

The Transaction

- Retain or have the experience and specialist skills to analyse financial information in order to assess the valuation of the shares.
- Retain or have the experience and specialist skills to source and negotiate with multiple potential buyers as well as closing a favourable deal.
- Retain or have the experience and specialist skills of private company transfer processes, knowledge of applicable financial regulations and transaction documents as well as the experience to both execute and settle the transaction successfully.

- Retain or have the experience and specialist skills in the marketplace for late-stage, venture-backed private tech companies, network and established relationships with shareholders, institutional investors such as asset managers, family offices, private wealth and venture capital funds as well as companies.

The Company

- Valuation
- Share Price
- Cumulative Funding
- Capitalization Table
- News

Author: Alexis Sheikh, Partner Supercap



CONTACTS



Alexis Sheikh
Partner

✉ alex@supercap.group

☎ +46 (0) 73 909 20 21



Frederik Bussler
Associate Partner

✉ frederik@supercap.group



Supercap Group

✉ info@supercap.group

📍 www.supercap.group

Supercap: Super stands for superior and cap stands for capacity. Put together as a word it defines not only our own partnership but also having us as a partner with our ability to access the right investors and capacity to close deals with strategic partners.

Supercap.

© Supercap 2024. All rights reserved.

SUPERCAP.GROUP